

**Mayor Tracey Furman**

**Council Member Darin Bartram  
Council Member Nate Engle**



**Council Member Conor Crimmins  
Council Member Ann Lichter**

**Parking Task Force Meeting Notes**

March 13, 2025  
7:30pm to 8:30pm

Attendees: Eli Sola-Sole, Tyler Whitmore, Courtney, Joe Campbell, Conor Crimmins, Ann Lichter, Nora Belt, Sandy Wasden

**1. Recap highlights from meeting with Montgomery County Planning Specialist from Division of Parking Management**

Parking Management Systems

- Different methods for paying for parking - ParkMobile payment via app - low infrastructure
- Revenue goes to local government
- The County uses parking management vendors/contractors to issue tickets

Parking Enforcement

- If you want people to pay for parking, you have to enforce it

Parking Consultant

- Ballpark range \$15k to \$20k
- Task Force discussion on why to engage a parking consultant
  - Inventory
  - Study parking behavior
  - Parking management and – financing and revenue models
  - Enforcement

**2. Parking Consultant Request for Proposals/Statement of Work**

- First, would be good to meet with Town staff to learn more anecdotally about parking complaints/issues most common in Town
  - Get residents' input: consider a survey or a town forum or focus groups
    - Have a town forum, bring people in, share what we're doing, get input - submit questions and comments
    - Could include discussions on enforcement and response to enforcement
    - Best to convene a town forum for residents after having spoken with Town staff about parking complaints
- High level discussion of objectives/deliverables for parking consultant

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- Parking Inventory
  - on-street and off-street parking that is municipally managed
  - privately controlled parking – use that as parking district and tie to revenue and understanding
- Behavioral changes -
  - Successful efforts for engaging business community / changing behavior / education /overcoming sentiments that paid parking is bad
  - Ways to influence behavior between on-street and off-street parking (on street parking more expensive, shorter time frame, to encourage turnover)
  - Does parking enforcement/ticketing change behavior
    - If you are a town resident - certain low level infractions you get waived
    - Initially when there was new enforcement could approach differently
- Parking Management
  - Residential parking permit program - how it operates, where and how - signs for duration - what are successful strategies
  - Signage generally in the town and recommendations on what works
  - Revenue model
  - Enforcement model - what it would cost
  - Reporting via app
  - More traditional wayfinding signs for parking - blue parking
- Identify committee members who can help develop SOW
  - Judy
  - Conor and his AI assistant
- Next Steps
  - Ann & Conor to work on scheduling a meeting with Town staff (during business hours)
  - Small team to work on developing SOW for parking consultant

### 3. Near term ways to improve parking info and visibility for Town

- Updating map with available parking lots and info to put on town website and social media?
  - Where to park in Kensington
- Example [event parking guide](#)
  - Alex work with Eli on Day of the Book
  - Could we get some temporary no parking signs up on short Kent street - before Babycat St Patrick's Day event
    - Ann to check with Town Staff tomorrow