

Spotlight

Backstories of
KENSINGTON
Businesses

A KensingtonCan
and Montgomery
Municipal Cable TV
Collaboration

Attention Kensington Business Owners:

It is our pleasure to introduce a new program aimed at promoting Kensington businesses.

Spotlight: Backstories of Kensington Businesses, is a collaboration between KensingtonCAN! and Montgomery Municipal Cable TV to produce video shorts focusing on Kensington businesses. The 2-3 minute videos will air on the MMCTV cable and YouTube channels, with clips extracted for your social media use.

Spotlight will highlight one business every other month beginning in September 2024.

This notice serves as a **Call For Entries**. Candidates must submit the bottom section to be considered. Qualifying businesses will be randomly drawn by a representative of the KensingtonCAN! board of directors.

How does it work?

If your business is randomly selected, a KCAN representative will notify you, help you prepare an interview script, conduct the interview and assist with marketing materials and promotion.

MMCT will contact you to schedule the interview and if necessary, a preproduction site visit. They will review the script, record, edit and post the videos.

Interview questions:

- What's the focus of the business?
- What is your mission?
- How did it get started?
- What inspired you?
- What challenges did you face?
- What does Kensington mean to you?

Questions? Email Tyler Whitmore, President, KensingtonCAN at kensingtoncan@yahoo.com



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Fill out and return by July 31 to Tyler Whitmore at kensingtoncan@yahoo.com or mail to 4208 Howard Ave, Kensington, MD 20895

Business Name _____

Owner _____

Address _____

Phone _____ Email: _____

Social media (website, facebook or instagram if applicable)
