

Monday December 19, 2016

Eli, Conor, and Anne attending.

Old Business

Discussed the First Friday in December event. Jam packed, but sales were down from last year for Eli and Anne.

We may want to consider First Fridays year round.

All businesses have to get behind an expansion, this is why Third Thursdays failed. We also now have more restaurant offerings. There's more activity at night.

- We do have a reputation for being closed after 5pm.

Caroling was a bit of a bust, because the weather was very cold. Why not pair the caroling with the tree lighting next year?

Events Manual

Need a layout and schedule for the manual – will get from Fall Festival and Day of the Book.

FLAG question about portable bathrooms on county parks. Get an MOU with the county on Warner Circle.

Staff and volunteers – It'd be better for the town or committee to put together an SOP that the organizers have to abide by.

2017 Event Dates

Car Show – April 9th (double check)

DotB – April 23rd

Labor Day – first weekend in September

Pumpkin Rock n Roll – last Saturday in October

Fall Festival – October 15th

*******Jenny Cakes has no lights on the trees.**

New Business

- Reevaluate membership on the committee in the new year.