

**RESOLUTION NO. R-13-2019**

**A RESOLUTION OF THE MAYOR AND COUNCIL OF THE TOWN OF KENSINGTON EXTENDING A CONTRACT WITH MAIER WARNER PUBLIC RELATIONS, LLC TO SERVE AS MARKETING AND PUBLIC RELATIONS REPRESENTATIVES FOR THE TOWN**

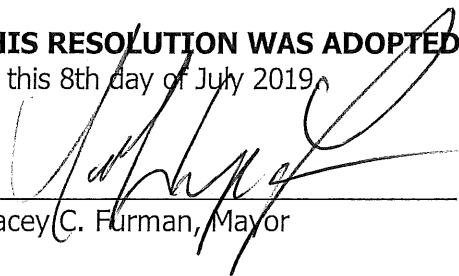
**WHEREAS**, pursuant to Article 4 of the Town Code all purchases exceeding \$10,000 shall be approved by the Town Council, and all contracts exceeding \$30,000 shall be put out to bid; and

**WHEREAS**, the Town has previously contracted with Maier Warner Public Relations, LLC ("Maier Warner"), after a solicitation of proposals to perform marketing and public relation services; and

**WHEREAS**, the Council has determined pursuant to Section 2-404 of the Town Code that it is in the public interest to continue the services with Maier Warner through Fiscal Year 2019-2020 without a formal bid process at an annual fee of \$41,200 for services, for specific items, in accordance with the provisions of a contract in substantially the form attached and included as Attachment "A".

**NOW, THEREFORE, BE IT RESOLVED** by the Council of the Town of Kensington that an agreement with Maier Warner, in substantially the form attached, together with Attachment A entitled "Proposal for Town of Kensington 2019/2020 Explore Kensington Campaign" and attached hereto, at a not to exceed contract price of \$41,200, be and it is hereby approved for one year from July 1, 2019 through June 30, 2020. The Town Manager is authorized to sign the approved contract.

**THIS RESOLUTION WAS ADOPTED** by the Town Council of Kensington, in public meeting assembled, on this 8th day of July 2019.

  
\_\_\_\_\_  
Tracey C. Furman, Mayor

This to certify that the foregoing Resolution was adopted by the Town Council in public meeting assembled on the 8th day of July 2019.

  
\_\_\_\_\_  
Susan Engels, Clerk-Treasurer