

Helpful Composting Information

What is Compost?

- Compost is the natural decomposition of organic material
- Depending on the method used, it can take anywhere from 3 months to a year for organic material to breakdown
- Finished compost is known as 'Black Gold' to gardeners, farmers and horticulturists because of its wide range of benefits as a soil amendment
- [The Compost Story](#)

Why Composting is Important

- When food waste ends up at a landfill, it does not properly breakdown and as a result produces methane gas which is 86x more potent as a greenhouse gas emitter than carbon dioxide.
- If food waste were its own country, it would be the 3rd largest greenhouse gas emitter in the world behind only China and the U.S.
- When waste is burned in a trash incinerator, it produces a variety of pollutants that are toxic to the environment and humans alike
- However, when food waste is properly composted, not only is it being diverted from landfills and incinerators, but the process of food waste breaking down actually sequesters carbon from the atmosphere (similar to how trees and other organic life store carbon from the atmosphere)
- When applied to plants, it helps improve plant health, promote new growth and increase crop yield. Most importantly, compost helps plants retain moisture which means less watering!

How our Service Works

- Compost Crew is a zero waste solutions provider
- We are able to accept all types of food waste as well as everything that is certified as compostable (helpful to have our master list handy!)
- We mimic the style of a trash and recycling company by providing clients with bins for collection and weekly service from our fleet of compost-only trucks
- Included in our service is the price of the collection bins, educational/promotional material and a 1hr complimentary training session from a Compost Crew representative

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Pain points and responses:

Pain Point	Response
"Ew no way I am going to compost it is going to smell and attract pests!"	<ul style="list-style-type: none">● Food waste is currently going into the trash (usually open top unsecured dumpsters)● Composting with us means that food waste is going to be put into latched top secure bins designed to contain smell and keep pests out● We can offer compost pick-up up to 6 times a week!
"I love the idea but its too expensive"	<ul style="list-style-type: none">● You can renegotiate your waste bill to right size how much you are paying to match how much you are producing● For example, landfill waste from a food provider may be 60-80% compostable! So you should renegotiate your contract to get a smaller container and/or less pick up days.● You may see added revenue if you market correctly (hop on the Green wave!)
"I am sold on the idea but I am worried my staff will toss the wrong things in your bins and I don't want to get charged a contamination fee"	<ul style="list-style-type: none">● We do not charge a fee for contamination.● We reserve the right to refuse contaminated loads and we will let you know if, when and why we did not pick up a load● We offer one complimentary training to educate your staff on how to compost with our service● We provide signage that you can put above every compost bin!